



9-12 MAY • HALL 10.1 • STAND D 070/E 079

On each day of the fair, we will be presenting exciting insights into key SIMALFA® topics. Plan your visit at interzum with us and make an appointment with our colleagues right now for more detailed information.

Tuesday 09 May

Wednesday 10 May

Thursday 11 May

Friday 12 May

10:00 a.m.

Sustainable Mattress Recycling


Find out what opportunities SIMALFA® offers you not only when it comes to recycling mattresses and their valuable raw materials at the end of a mattress's life cycle, but also in terms of putting them into the upcycling system. Optimise your recycling processes with SIMALFA® and discuss this exciting topic live and on-site with experts at our exhibition stand. Be there!



Live Expert Talk
Dr. Christos Lecou
Sector Industrial Adhesives

NEVEON

Live Expert Talk with
Heribert Perler
Director Advanced Materials
and Processes



Live Expert Talk
Dr. Alexander Schenzel
Global Sustainability Manager

11:30 a.m.

Instant Production - We will enable you to reach the next level!

We will show you the possibilities of inline production with our SIMALFA® water-based adhesives. Learn directly from our experts, who all have outstanding practical expertise from countless joint projects, what opportunities are available to you to increase your production instantaneously and to secure your product quality. Pay us a visit!



Live Expert Talk with
Matteo Grassi
CEO



Live Expert Talk with
Serkan Guler
CEO



Live Expert Talk with
Philipp Schuster
Managing Director



Live Expert Talk with
Chen Gang
General Manager

2:00 p.m.

Water-based Adhesive for Upholstery Industries - Our Remarkable Solution

Our SIMALFA® water-based adhesives fully meet the requirements of the upholstery industry. We guarantee fast, durable, and efficient bonding of foams, plastics and upholstery materials. Attend this talk and convince yourself of the possibilities and get exclusive insights into our product portfolio.

Presented every day at 2 p.m. by our experienced SIMALFA experts

3:30 p.m.

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Live Expert Talk with
Massimo Romagnoli
Sales Director



Live Expert Talk with
Erich Rudolf
Managing Director



Live Expert Talk with
Roberto Trovi
Owner

**VISIT US
IN COLOGNE
GERMANY
9-12 MAY**